“Keynote speaker Tim Shurr, MA helps leaders, sales teams and high performers release the hidden limiting beliefs that hold back their performance.”

Performance and production issues are not caused by a lack of intelligence, drive, or technology. Instead, invisible mental constraints (limiting beliefs, habits, and blind spots) impede momentum and keep ROI from matching effort.

That's why you can provide the best tools, training, and support and still find your people falling short of their potential. When the internal constraint remains, more motivation just means pressing harder on the gas while the parking brake is still engaged.

“Most try to build a bigger engine when they need to release the parking brake nobody realized was set.”

Symptoms of Hidden Constraints

The negative effects of internal parking brakes show up differently depending on your role.

Leaders & Executives	Sales Agents	High Performers
• Decision fatigue that slows the whole team down • Second-guessing calls you used to make instantly • Carrying pressure alone, with no one to be candid with • Language that weakens trust and morale • Leading from adrenaline instead of clarity	• Hesitating right before the close • Missing opportunities because you aren’t noticing them • Losing a customer’s trust before you finish the pitch • Burning out from rejection and quota pressure • Working harder for the same or shrinking results	• Doing everything right and still feeling stuck • Compassion fatigue from constant demand • Perfectionism that slows you down • Achiever Syndrome that makes success feel heavy • Not being able to ‘turn it off’ • Controlling behavior that bottlenecks scale

Why Your Team or Members Need This Now

People are already working hard. But invisible barriers are quietly influencing how they communicate, make decisions, handle pressure, maintain relationships, recognize opportunities, and follow through on tasks. Tim’s approach helps participants identify and release these hidden constraints so they can get more from their capabilities: **clearer thinking, sharper decisions, greater influence, steadier performance under pressure, and more opportunities seized.**

How You’ll Measure the ROI

We evaluate results using the metrics that matter to the organization, from revenue and production to productivity, leadership trust, engagement, and follow-through.

Want to See How These Results Happened?

Read the client stories behind the numbers: https://timshurr.com/case-studies

$500K → $54M in annual revenue
$75M → $136M through leadership optimization
700+ attendees still buzzing months after keynote
500% increase in production in 12 weeks
46% → 97% leadership trust in one year
Association Members request more training

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Who Is Tim Shurr, MA



Tim Shurr is a High Performance Mind Architect who, after facilitating 16,000 coaching sessions and hundreds of company trainings, **discovered the precise formulas for getting talented people unstuck.** With nearly four decades of experience, Tim has written seven books, including *One Belief Away*, and was featured in the award-winning film *Zero Limits*. He's worked with numerous Fortune 500 companies across every industry. **His insights have empowered over a million people, and his programs deliver engaging, unforgettable 'optimization' experiences** that continue to resonate long after the event ends.

Why You'll Value This Leading Edge Approach

Instead of the same motivational talk or leadership advice that requires 5-10 steps to apply after the program, Tim leads the group through One Shift Away™ experiences, **empowering people with breakthroughs during the event.** His signature keynotes, webinars, retreats, and programs build a **stronger internal foundation for sustainable high performance**.

Fueled For Growth -> One Shift Away!

Upgrading outdated beliefs and providing simple shifts in perception produce significantly better results for people already overwhelmed by data. OSA is what high performers use to reach the 'next level' of success.

Renowned Endorsements for the One Shift Away™ Method

★ *"Since hosting one of Mr. Shurr's powerful seminars, I have seen a dramatic increase in overall production and morale. I strongly recommend his programs to anyone seeking to reach their full selling potential."* **— Genay Airey, President, Airey Insurance**	★ *"Tim Shurr is a great speaker who was able to enhance and communicate our language and bring the message to life. He was extremely well received by the advisors. I highly recommend him for your events."* **— Patricia Moll, Senior Franchise Field VP, Ameriprise Financial**
★ *"Tim's program is unequaled in his ability to create audience participation. Our 700 guests are still buzzing about his last program!"* **— Chief John Buckman, Int'l Association of Fire Chiefs**	★ *"Tim is engaging, entertaining and pragmatic. Everyone will learn something they can use."* **— Tim Manisca, CEO, BBB®**
★ *"I consider Tim both a friend and a mentor in helping me inspire millions. He will help release your greatness!"* **— Les Brown**	★ *"Your beliefs impact every part of your life. Tim is a friend and he's about to be your best friend too."* **— Bob Proctor**

What's The Investment

Typical investments range from $5,000–$40,000+, depending on the scope, format, customization, and audience. View the Speaking & Corporate Investment Guide: https://timshurr.com/tim_shurr_speaking_corporate_investment_guide/

Your Next Step…

Schedule a call to talk through your specific goals —> **cal.com/timshurr/meet**