

February 8, 2008

Lesson's From The Road *Less* Traveled...

Hello *Shurr* Successes,

Hopefully your new year is off to a great start! Make sure to refer to my article from last January entitled “**New Year’s Resolutions Are A Waste Of Time. How To Create A New Year’s Revolution!**” All of my previous articles can easily be found by clicking here www.ShurrSuccess.com

This year has been quite busy for me. My lectures have been *IN DEMAND* (Refer to my article on “**Power Words**) and I’ve been enjoying training hypnotists from all over the country. This year is sure to be full of adventures and I plan on sharing with YOU all the insights, strategies, and tools I attain for taking *your life* to a whole new level of excellence!

To really make your life all it can be, you’re going to need **a steady stream of support and advice** that you make sure to APPLY as quickly as you get it! Having all the information and wisdom in the world is absolutely useless if you do not DO SOMETHING with it! A great affirmation is “I am a genius and I immediately *apply* the wisdom I attain.”

You cannot THINK your way out of situations. You have to TAKE ACTION if you want your life to BECOME BETTER. I used to place giant paper bags over my clients’ heads and tell them to think their way out. It’s impossible. They’d just sit there. You have to BUST THROUGH that bag. The only way out is through action!

Thus, I’m going to increase the number of newsletters I provide you for the next six months. Every two weeks I’ll be sending you quick tips and growth inspiring information that will help to enhance your mental, emotional, and financial maturity. I keep the articles short because your life is busy. **Yet, the information is precise so make sure you read these articles!** If (*When*) I receive feedback from you that this is useful and appreciated, I will continue to do so...

TODAY’S LESSON

Your attitude is everything! A positive **attitude** consists of a passionate belief that you can succeed backed by *determination* and *persistent action*! Again, you can’t *just* believe you can succeed. Your actions have to back it up! Positive actions create strong self-esteem! Many people have low self-esteem because their choices in life are lousy. They

believe it's the other way around, which is not accurate. Your circumstances can influence how you feel but they should not determine it! **Winners** determine how they will think, feel, and behave regardless of their situations or environments!

What would happen if you began to believe that YOU ARE WAY MORE capable than you might ever believe? Laura Schultz, a 62-year old grandmother, watched her Buick roll down the driveway and stop on top of her grandson's arm. Without thinking, she hurried over to the back of the Buick, picked it up off the ground, and freed the little boy! After many attempts to be interviewed, she finally granted an interview from Jack Canfield. Jack said she didn't like to talk about *the event* because it challenged her beliefs about what she could and could not do. "If I was able to do this, which I didn't think I could, what else could I have done with my life? Have I wasted it by holding back?"

How much better would your life be if you decided RIGHT NOW to redirect your attention *away from* what isn't working or what hasn't worked in the past, onto what you want and what *could be* possible? An example of someone who possesses a GREAT attitude that you should model is Ty Cobb.

Ty was (is) an amazing baseball player. His lifetime batting average was 367! When a reporter asked Ty what he thought his average would be if he played today, Ty replied, "Probably 295 to 300." The reporter asked, "Is that because of the traveling, the night games, the artificial turf, or the new slider pitch?" "No," said Ty Cobb. "It's because I am 70." Now that is self-belief!

Some people hold themselves back because they don't have a college degree. Here's some fascinating statistics that prove that **attitude is more important than knowledge**, training, or schooling. 20% of America's millionaires never stepped foot into college and 21 out of the 201 Americans listed as **Billionaires** never got their college diplomas. Two never even finished high school! It's not about talent or academia. It's about having guts to go against the flow and charge forward towards your dreams with a blind faith and reckless abandon.

Two of my favorite quotes are "Shoot for the moon. Even if you miss, you'll still be among the stars." "I'd rather wear out than rust out!" Can I have an AMEN!

Today's point: Figure out what you want and start moving towards it TODAY! Start out small if you wish, but GET GOING! Your dreams are waiting!

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Hey, did you like this article? Why not send it to all your friends! They will really appreciate you for it—and so will I!

PS. A couple of these stories came from an amazing book I highly recommend you read. “The Success Principles” by Jack Canfield. Visit www.TheSuccessPrinciples.com